



Why Your Organization's Endpoints Are Your Greatest Source of Risk

**Presented @ North Carolina
Cybersecurity Summit**

**Josh Frank, Regional Vice President,
Technical Account Management, Tanium**

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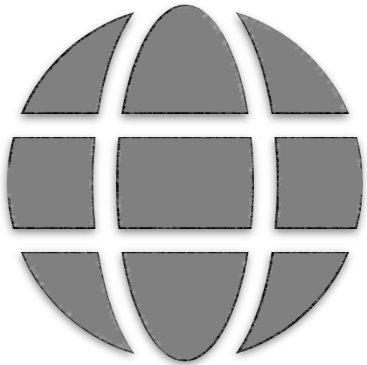


What is IT Risk?

Gather and analyze data to improve security posture and compliance

Organizations face daunting challenges that significantly increase risk exposure

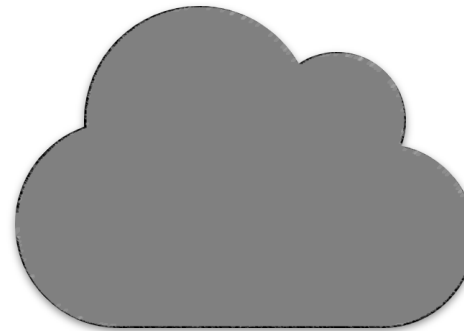
Distributed
Workforce



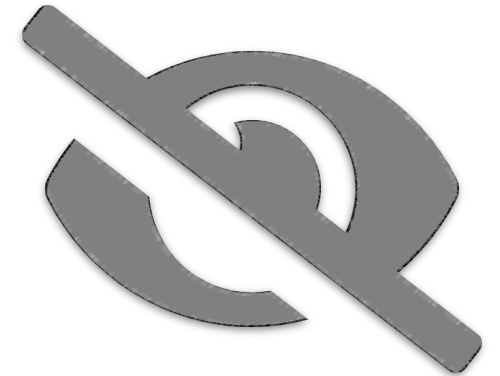
Security Staff
Shortage



Rapid Migration
to Cloud



Lack of Visibility



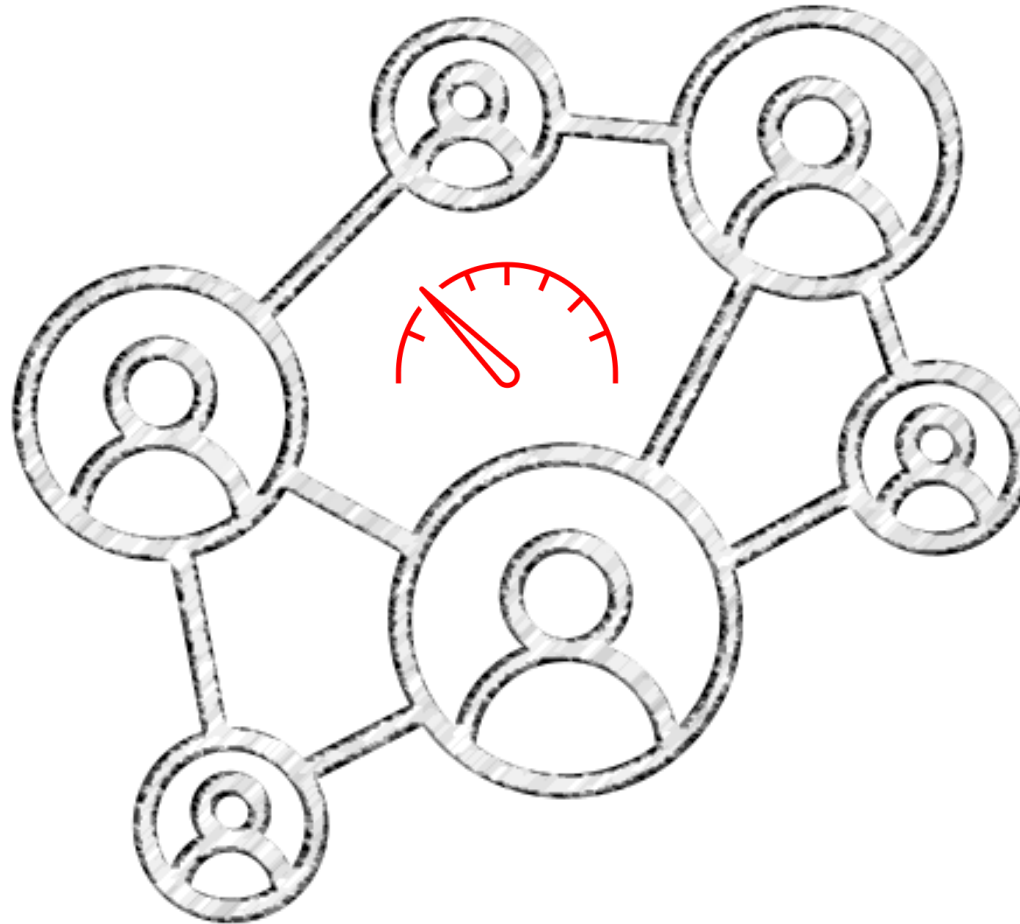
Many CISOs can't answer basic questions about the state of risk and compliance in their environment



Traditional Risk Mitigation Approaches Are Siloed

Are there
critical
vulnerabilities?

Is software
updated?



What are my
compliance exposures?

Are security agents
properly installed?

Why do organizations struggle to assess endpoint risk?

IT leaders can't make informed decisions quickly when data is limited and disconnected.

55%

of organizations use **more than 20 tools** across IT Operations and Security.¹

40%

of CIOs say **silos make it difficult to identify the severity of an issue** and minimize business impact.²

89%

of IT leaders report **data silos are creating business challenges** for digital transformation initiatives.³



Security and Risk

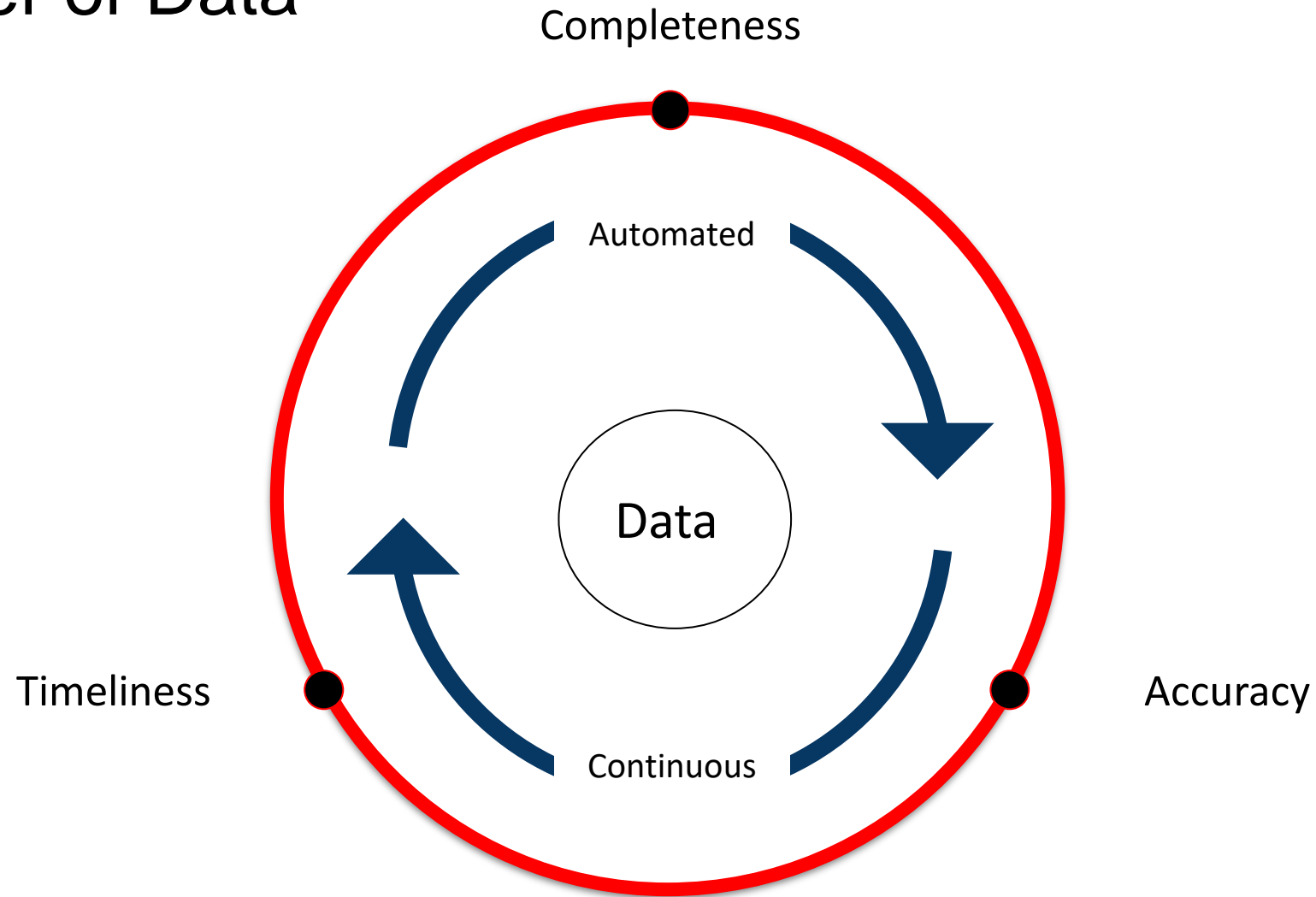


CIO VP of IT &
Security IT Director



IT Operations

The Power of Data



Key Elements of Risk Management

Data Collection



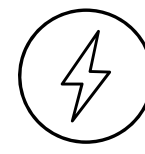
The first process in identifying risk is to gather data. Data resides in multiple, disparate sources.

Analysis



Analysis and Risk categorization needs to be automated given the growing data sets.

Remediation



Remediation and mitigation efforts need to be aligned with the business impact.

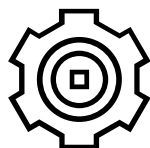
Reporting



Gathering comprehensive risk metrics and synthesizing for executive level reports is important for data-driven conversations.

IT Risk Categorization

Operations



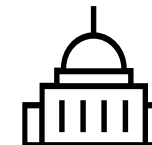
- Business continuity
- Availability of IT systems
- Unmanaged assets
- Misconfigured systems
- Performance issues

Security



- Vulnerabilities
- Sensitive data
- Endpoint defenses
- Missing compensating controls

Regulatory



- Compliance with with different regulatory frameworks

Ensure you have a patching and update program. This is critical, especially in today's security environment. Nearly 60% of the CSO/CISOs we work with do not know which systems have been patched, which need to be patched, and most importantly, which should be on their networks in the first place. **Firms [need to connect] IT and SecOps in an unrivaled way.** Identifying these vulnerabilities requires a combination of security assessments, tools, and software to remediate infrastructure threats.

RISK USE CASES

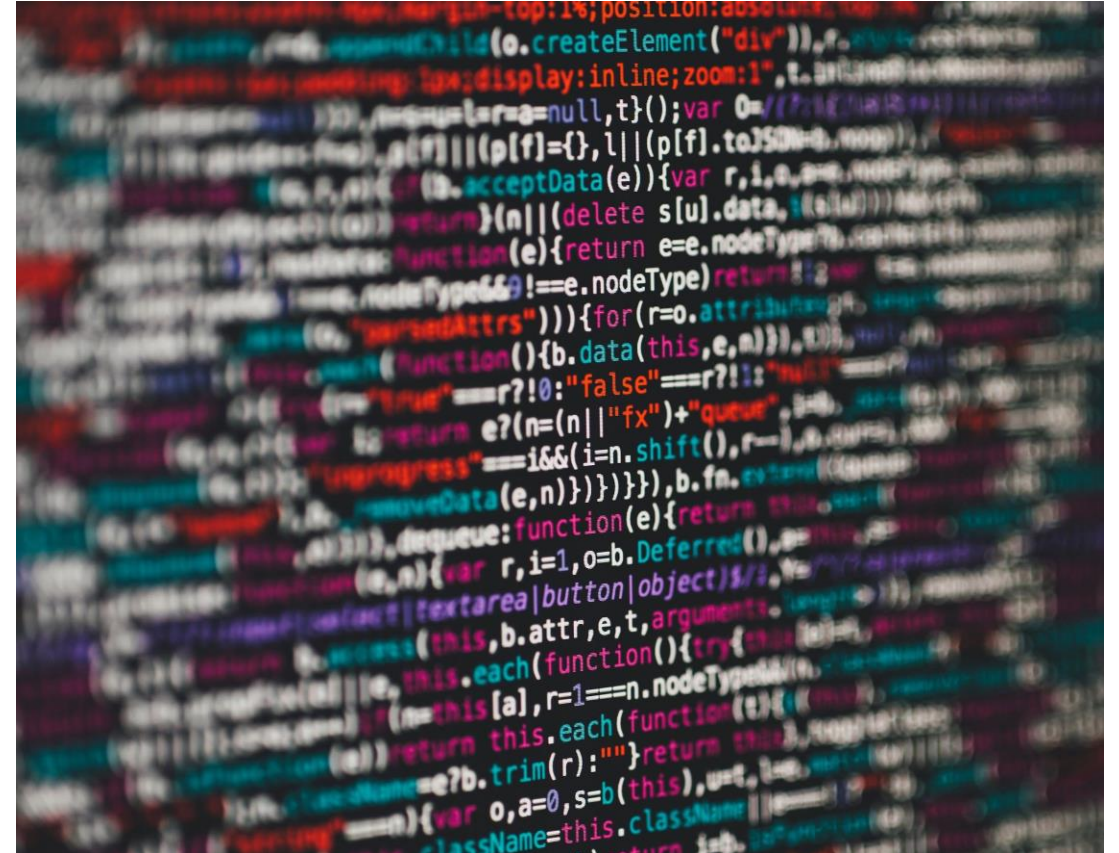
Reduce Attack Surface

- Identify lateral movement
 - Nearly 100% of attacks take advantage of user privileges to propagate the attack
- Cyber Hygiene
 - Nearly 100% of attacks take advantage of known, unpatched vulnerabilities



Discover Sensitive Data

- Visibility into where sensitive data resides
- Who has access to data
- Automated tools to protect the data



Compliance Reporting

- Choose a framework
- Continuously monitor compliance
- Quickly identify the gaps and compensating controls



Executive and Oversight Reporting

- Overall view of risk posture
- Performance over time
- Identify gaps to align investments
- Data-driven conversations with key stakeholders



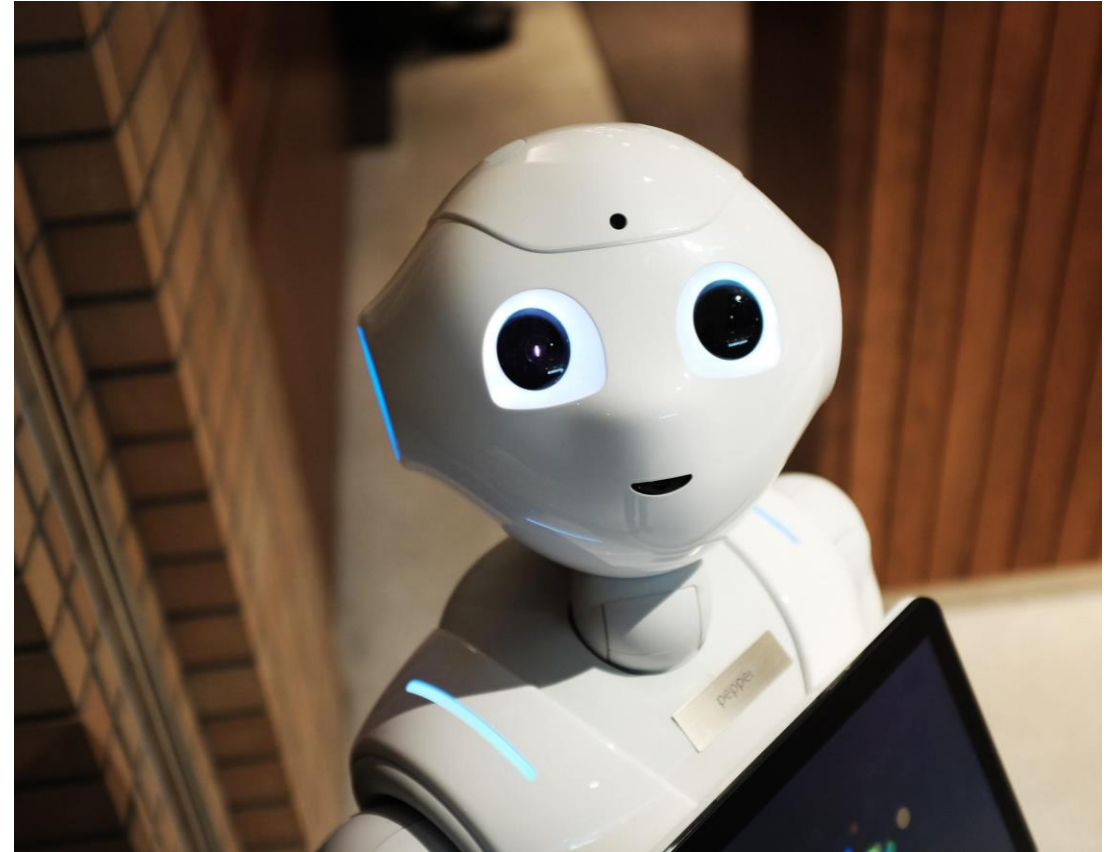
Benchmarking

- Compare risk performance with similar organizations
- Measure effectiveness of risk mitigation programs



Prioritization and Automation

- Smart Prioritization based on business impact
- Automate mundane tasks first, to gain confidence in the system



Risk Management Maturity Model



THANK YOU